

# Access Free Changing Faces The Secret To Creating A Beautiful Medical Aesthetics Business Read Pdf Free

*Creating a Culture of Feedback* **Creating a Website: The Missing Manual** *Creating Shared Visions* **Guide to Creating a Nonprofit Homeownership Entity. A Guide to Creating A Successful Algorithmic Trading Strategy** **Book of Branding** **Built to Sell** **How to Create an Online Course** **Creating a Brand Identity: A Guide for Designers** **The Book of Mistakes** **22 Keys To Creating A Workplac** **Creating a Learning Culture** **Creating a Google Apps Classroom: The Educator's Cookbook** **Creating a Data-Driven Organization** **The Answer Is You The Story of Purpose** *Creating a Mentoring Culture* **How to Create a Coaching Culture** *How to Create a Website* *Creating a Personal Brand Called You* **Judas Times Seven** **Creating a Digital Home Entertainment System with Windows Media Center** **Learning MySQL and MariaDB** **The Book of Mistakes** **My Wonderful World of Fashion** **The Good Culture** **INSPIRED** **Classic Scrapbooking** **To Create a Bituminous Coal Commission** **Creating a Shipping Board, a Naval Auxiliary, and Merchant Marine** **Law** **Creating a State Board of Control of Institutions and Agencies and a Department of Institutions and Agencies** **ePublishing with InDesign CS6** **The Complete Idiot's Guide to Creating a Web Page** **The Complete Idiot's Guide to Creating a Social Network** **Do You Really Want to Create a Mudslide? A Landscape Book** **How to Create a Culture of Achievement in Your School and Classroom** **Inclusion on Purpose** **Learning Web Design**

Whether you wish to create a work of art, a novel, a thriving business, nourishing relationships, or a deeply satisfying life, Robert Fritz, composer, artist, writer, and entrepreneur, reveals the guiding principles that can empower you to reach your goals. "What do you need to become a data-driven organization? Far more than having big data or a crack team of unicorn data scientists, it requires establishing an effective, deeply-ingrained data culture. This practical book shows you how true data-drivenness involves processes that require genuine buy-in across your company ... Through interviews and examples from data scientists and analytics leaders in a variety of industries ... Anderson explains the analytics value chain you need to adopt when building predictive business models"--Publisher's description. What does it feel like to walk into your school? Is it a welcoming place, where everyone feels valued? Most school improvement efforts focus on academic goals, instructional models, curriculum, and assessments. But sometimes what can make or break your learning community are the intangibles--the relationships, identity, and connections that make up its culture. Authors Fisher, Frey, and Pumpian believe that no school improvement effort will be effective unless school culture is addressed. They identify five pillars that are critical to building a culture of achievement: 1. Welcome: Imagine if all staff members in your school considered it their job to make every student, parent, and visitor feel noticed, welcomed, and valued. 2. Do no harm: Your school rules should be tools for teaching students to become the moral and ethical citizens you expect them to be. 3. Choice words: When the language students hear helps them tell a story about themselves that is one of possibility and potential, students perform in ways that are consistent with that

belief. 4. It's never too late to learn: Can you push students to go beyond the minimum needed to get by, to discover what they are capable of achieving? 5. Best school in the universe: Is your school the best place to teach and learn? The best place to work? Drawing on their years of experience in the classroom, the authors explain how these pillars support good teaching and learning. In addition, they provide 19 action research tools that will help you create a culture of achievement, so that your school or classroom is the best it can be. After reading this book, you'll see why culture makes the difference between a school that enables success for all students and a school that merely houses those students during the school day. "With an easy, step-by-step approach, this guide shows beginners how to install, use, and maintain the world's most popular open source database: MySQL. You'll learn through real-world examples and many practical tips, including information on how to improve database performance. Database systems such as MySQL help data handling for organizations large and small handle data, providing robust and efficient access in ways not offered by spreadsheets and other types of data stores. This book is also useful for web developers and programmers interested in adding MySQL to their skill sets. Topics include: Installation and basic administration ; Introduction to databases and SQL ; Functions, subqueries, and other query enhancements ; Improving database performance ; Accessing MySQL from popular languages"-- Here's the designer's guide to creating excellent e-books with InDesign Creative professionals are designing more and more e-books and e-zines as digital publishing increasingly gains market share. This book pulls together a wide range of essential information to help them maximize the versatility of InDesign for e-publishing. If you need to know how to build, deploy, and manage digital publications using InDesign, here's your guide to the process, from understanding the platforms and devices and how best to design for them to creating media-rich content for multiple formats using a variety of technologies. Designers are seeking to sharpen their skills to compete in today's e-publishing market, and this book is packed with necessary information about creating and adapting content for e-publication Explains how to plan a new digital publication, convert a print publication to digital, add multimedia and interactivity, and publish and distribute the finished product Covers platforms, devices, and formats; creating media-rich content; designing for different devices; and managing digital publications Examines Adobe's Digital Publishing System, CSS, HTML5, and other commercial vehicles available for e-publishing on multiple platforms, including iPad, Kindle, NOOK, and other tablets and e-readers ePublishing with InDesign is a valuable tool for designers seeking to boost their skills and create cutting-edge e-publications. Do you want to build web pages but have no prior experience? This friendly guide is the perfect place to start. You'll begin at square one, learning how the web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multicolumn pages that adapt for mobile devices. Each chapter provides exercises to help you learn various techniques and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels. It is simple and clear enough for beginners, yet thorough enough to be a useful reference for experienced developers keeping their skills up to date. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn how JavaScript works and why the language is so important in web design Create and optimize web images so they'll download as quickly as possible NEW! Use CSS Flexbox and Grid for sophisticated and flexible page layout NEW! Learn the ins and outs of Responsive Web Design to make web pages look great on all devices NEW! Become familiar with the command line, Git, and other tools in the modern web developer's toolkit NEW! Get to know the super-powers of SVG graphics "The concept of a meaningful workplace is so intangible--until now. With the book's 22 keys, readers can literally get their hands on what it

takes to enrich the workplace".--Bob Willard, manager of management development at IBM Canada LTD. ??Buy the Paperback Version of this Book and get the Kindle Book version for FREE ?? A step by step guide on how you can create and start your very own personal website. This is ideal especially for anyone who wants to have an online presence such as anybody who wants to start a blog, do freelance work, build a brand and also become a part of social media. There are many people making life changing amounts of money with their blogs and sites. - Anywhere from cooking blogs, personal finance, freelancers etc. Learn how you can make you own website in a very simple step-by-step way from start to finish! What are you waiting for! Start now. When it comes to creating a website for your business, the most common questions people ask: -How do I start creating my new website? -What do I need to know before I start a website for my business? -How to choose the best Domain name? -Where to host my website? - How to do the keyword research? -How to choose the company to develop my website? -Is SEO necessary for my website? -Can I optimise my website for search engines myself? These and other questions will be addressed in the book. After reading it you will know the vocabulary and will be able to talk to professionals and explain exactly what you need, should you choose to outsource your website development. You will know how to find out what your potential clients are looking for and how to give it to them. You will even learn how to do your websites on site SEO (search engine optimization). You will know the important steps to take in the process, so you have a winning online marketing machine that generates more business for you 24/7. This book is a guide to an effective online presence for your business and it is an absolute MUST for everyone who needs a website to help you do better, smarter marketing. How organizations can foster diversity, equity, and inclusion: taking action to address and prevent workplace bias while centering women of color. Few would disagree that inclusion is both the right thing to do and good for business. Then why are we so terrible at it? If we believe in the morality and the profitability of including people of diverse and underestimated backgrounds in the workplace, why don't we do it? Because, explains Ruchika Tulshyan in this eye-opening book, we don't realize that inclusion takes awareness, intention, and regular practice. Inclusion doesn't just happen; we have to work at it. Tulshyan presents inclusion best practices, showing how leaders and organizations can meaningfully promote inclusion and diversity. Tulshyan centers the workplace experience of women of color, who are subject to both gender and racial bias. It is at the intersection of gender and race, she shows, that we discover the kind of inclusion policies that benefit all. Tulshyan debunks the idea of the "level playing field" and explains how leaders and organizations can use their privilege for good by identifying and exposing bias, knowing that they typically have less to lose in speaking up than a woman of color does. She explains why "leaning in" doesn't work—and dismantling structural bias does; warns against hiring for "culture fit," arguing for "culture add" instead; and emphasizes the importance of psychological safety in the workplace—you need to know that your organization has your back. With this important book, Tulshyan shows us how we can make progress toward inclusion and diversity—and we must start now. Two children try to create a mudslide on a playground and then learn about the dangers of real mudslides, as well as how wind, water, and ice erosion can shape the land. Includes two hands-on experiments and further resources. By overemphasizing high-stakes evaluations as tools for reporting what students know and can do, we've created a culture of grading instead of a culture of feedback in our schools and classrooms. In this book, the authors urge educators to shift their classroom focus, prioritizing effective feedback over grades and making students partners in their own learning. Discover how to state learning intentions clearly and provide individualized feedback to give students all the information they need to succeed. Benefits Gain instructional strategies for prioritizing feedback over grading in upper elementary, middle, and high school classrooms. Shift classrooms from a culture of

grading to a culture of feedback. Discover how important feedback is to developing learners and how to use digital tools to effectively involve students in assessment. Determine the characteristics of effective feedback for students, including how to clarify for students what mastery of the content and skills looks like. Learn the benefits of having students engage in peer feedback. Gain guidance on communicating the differences between grading and feedback to parents and students. Contents Foreword Introduction 1 Where Am I Going? 2 How Am I Doing? 3 What Are My Next Steps? Conclusion References " You can easily create a professional-looking website with nothing more than an ordinary computer and some raw ambition. Want to build a blog, sell products, create forums, or promote an event? No problem! This friendly, jargon-free book gives you the techniques, tools, and advice you need to build a site and get it up on the Web. The important stuff you need to know: Master the basics. Learn HTML5, the language of the Web. Design good-looking pages. Use styles to build polished layouts. Get it online. Find a reliable web host and pick a good web address. Use time-saving tools. Learn free tools for creating web pages and tracking your visitors. Attract visitors. Make sure people can find your site through popular search engines like Google. Build a community. Encourage repeat visits with social media. Bring in the cash. Host Google ads, sell Amazon's wares, or push your own products that people can buy via PayPal. Add pizzazz. Include audio, video, interactive menus, and a pinch of JavaScript. Management approaches and workplace culture help determine employee productivity, morale, talent acquisition and retention, and organizational adaptability. How to Create a Coaching Culture is a practical guide to embedding effective coaching behaviours within an organization to empower and engage employees to perform at their best. Using a combination of practical tools, assessments, case studies and examples, it provides guidance on how to plan and develop a strategy aligned to your organization and its goals, engage the board to secure 'buy-in', and how to effectively measure and evaluate initiatives in every stage of the employee lifecycle. This fully updated second edition of How to Create a Coaching Culture contains new material on promoting employee engagement, reinventing performance reviews, and new and updated case studies from HarperCollins, British Airways and Leanintuit. Online resources include a series of downloadable templates and tools to use in practice, including a board report, communication strategy, development plan, and pre- and post-course training assessment. HR Fundamentals is a series of succinct, practical guides for students and those in the early stages of their HR careers. They are endorsed by the Chartered Institute of Personnel and Development (CIPD), the UK professional body for HR and people development, which has over 145,000 members worldwide. How do today's most successful tech companies—Amazon, Google, Facebook, Netflix, Tesla—design, develop, and deploy the products that have earned the love of literally billions of people around the world? Perhaps surprisingly, they do it very differently than the vast majority of tech companies. In INSPIRED, technology product management thought leader Marty Cagan provides readers with a master class in how to structure and staff a vibrant and successful product organization, and how to discover and deliver technology products that your customers will love—and that will work for your business. With sections on assembling the right people and skillsets, discovering the right product, embracing an effective yet lightweight process, and creating a strong product culture, readers can take the information they learn and immediately leverage it within their own organizations—dramatically improving their own product efforts. Whether you're an early stage startup working to get to product/market fit, or a growth-stage company working to scale your product organization, or a large, long-established company trying to regain your ability to consistently deliver new value for your customers, INSPIRED will take you and your product organization to a new level of customer engagement, consistent innovation, and business success. Filled with the author's own personal stories—and profiles of some of

today's most-successful product managers and technology-powered product companies, including Adobe, Apple, BBC, Google, Microsoft, and Netflix—INSPIRED will show you how to turn up the dial of your own product efforts, creating technology products your customers love. The first edition of INSPIRED, published ten years ago, established itself as the primary reference for technology product managers, and can be found on the shelves of nearly every successful technology product company worldwide. This thoroughly updated second edition shares the same objective of being the most valuable resource for technology product managers, yet it is completely new—sharing the latest practices and techniques of today's most-successful tech product companies, and the men and women behind every great product. Creating a brand identity is a fascinating and complex challenge for the graphic designer. It requires practical design skills and creative drive as well as an understanding of marketing and consumer behaviour. This practical handbook is a comprehensive introduction to this multifaceted process. Exercises and examples highlight the key activities undertaken by designers to create a successful brand identity, including defining the audience, analyzing competitors, creating mood boards, naming brands, designing logos, presenting to clients, rebranding and launching the new identity. Case studies throughout the book are illustrated with brand identities from around the world, including a diverse range of industries – digital media, fashion, advertising, product design, packaging, retail and more. Scrapbooks (SB) honor the events and people in our lives. Everything from a birth to a complete family history can be recorded in words and pictures. This book looks at different types of SB people keep and why. Contains extensive interviews with scrapbookers and how they take their memorabilia and stories out of the shoebox and organize them into a book. Delves into the craft of SB with a collection of bookmaking projects and crafts. Explores: how to make fabulous book covers; working with the computer; preserving and restoring old SB; papermaking and flower pressing; making a papier mache video cover for your multi-media SB library; the basics of attractive page design using archival materials; handbinding techniques; scrapboxes; and photos. Even though the Windows Media Center interface is simple to operate, not all activities are intuitive or easy to implement. You may need help determining which type of Media Center PC to buy, or with connecting and configuring the Media Center PC in your home theater system. Creating a Digital Home Entertainment System with Windows Media Center book brings the experience and expertise of The Green Button (the premiere Media Center website) and author Michael Miller to help you plan, use, and troubleshoot your new Media Center PCs and get the most out of Windows Media Center Edition. What makes you special? Perhaps you are a talented portrait photographer who always sets people at ease. Or a creative financial guru constantly asked for budget advice. Or a blogger who always seems to know the next big thing before it hits the Internet. Whoever you are, you have something special to offer. You have a unique set of skills, experiences, talents, and passions, and if you use these correctly, you will find success. But how do you let people know what you have to offer? Marketing. And what exactly are you marketing? Yourself. With over twenty-five years of experience in marketing and branding, author Debbie Cummings shares her own special toolbox in her book, "Creating a Personal Brand Called You." Guiding you toward your own personal success, she explains the branding process in practical terms that meet you wherever you are in your journey. Discover how to turn your passions and talents into a real business, how to differentiate yourself from others offering similar services, and how to finally bring your career dreams to life. You are just steps away from success-let "Creating a Personal Brand Called You" show you the way. If you can teach, you can use Google! This "cookbook" provides both the beginner and the seasoned Google user with classroom-friendly recipes that support the integration of technology into all the content areas. The step-by-step procedures make each lesson easy to implement and understand. Using Google Apps will spice up lessons

and activities such as literature circles, brainstorming, and analyzing texts to help achieve greater student success! An inclusive guide that walks a reader through the wonderful world of Web publishing as it teaches the fundamental steps in coding HTML for great Web page results. The author is a well known for his expert and entertaining explanation of computer technology.

Problem-Solving Requires Innovation, Activism, and You An important read for those on the journey of making this world better and wondering where to start.” ?Jacqueline Novogratz, founder and CEO of Acumen, author of New York Times bestseller *The Blue Sweater #1 New Release in Volunteer Work, Philanthropy & Charity*, and *Nonprofit Organizations People from all walks of life yearn to do something that adds value to others and to be someone who makes a difference in their community and the world. Now Alex Amouyel is inviting you to become part of the solution. Alex, author of *The Answer is You*, is the founding Executive Director of Solve, an initiative at the Massachusetts Institute of Technology (MIT) with a mission to solve world challenges. Solve finds incredible tech-based social entrepreneurs around the world and funds them to develop lasting, transformational tech-based solutions. Take action for social impact. *The Answer is You* is here to inform you that being a change agent starts with doing good deeds and being a community helper. Everyone can do something with the skills and resources they already have?they just need ideas for how. *The Answer is You* inspires every person to start thinking critically about the problems we face and the solutions we might be able to offer to enact change. Inside, you’ll find:*

- Motivating and encouraging stories of amazing impact innovators from MIT
- Guidance on how to take action in the world in big and small ways to get results
- A path to hope and action for problem-solving in your community and within society

If you like books by women in leadership and enjoyed reading *Create the Future + the Innovation Handbook: Tactics for Disruptive Thinking*, *Believe in People: Bottom-Up Solutions for a Top-Down World*, *The Innovator’s DNA: Mastering the Five Skills of Disruptive Innovators*, you’ll love *The Answer is You: A Guidebook to Creating a Life Full of Impact*. Bruce is a data entry operator working in a bank processing facility. Less than one year ago, he suffered a fall which left him sidelined for some time and looked at this as a great chance to get back on firm footing. At first he thinks little of Janice, his lead person on the job and the story's female lead. He considers her personality to be on the abrasive side. But during a slow period she displays a sunnier side to which he becomes quite fondly attracted. The attraction to one he now considers a voluptuous, wholesome and moderately sexy woman proves charismatic and before long those around him begin to take notice. He begins getting teased into a confession. Within a few days Bruce would come out of the closet and the working relationship would crash. Behind the scenes a man who once was a boss but later demoted who had a penchant for being a ladies' man was vying for Janice's attention and wanted no part of Bruce being in the way. As a result he began to instigate a plot along with a female accomplice to ensure Bruce's ouster. He was well aware that the corporation had more protection under the law than the human being and that Bruce would have little chance of successful challenge. Bruce is trying to come to grips with Janice's now more reserved attitude toward him and assorted changes in atmosphere while still making ends meet. What Bruce doesn't count on and isn't aware of is the depth of the plot against him. One of his other workmates is drawn in when she learns of a possible opening which she wants to get and make sure that he doesn't, especially since he appears to be a more able and qualified candidate. The plot to destroy Bruce becomes a cadre of seven people. They convince Janice that Bruce is not what he seems, and having to deal with learning a new position fuels the fire of conflicting emotions as she had A proven methodology for building a purpose-powered organization Some ideas are bigger than others, and the Master Idea—your company's purpose—is the biggest. Whether addressing communication between leadership and associates, suppliers to manufacturers, sales force to customers, or brand to consumers, *The Story of*

Purpose details a proven methodology for businesses, small to large, how to build a purpose-inspired organization to positively impact employees, customers, and the bottom line. It reveals the process for uncovering what makes a company distinctive and guides you to discover the fundamental force behind the organization that no competitor can replicate or replace. The Story of Purpose incorporates stories of purpose from Procter & Gamble, McDonald's, Newell Rubbermaid and many more purpose-driven companies. These stories come to life in a comprehensive book that promises to guide, inspire, and transform your organization. Offers a blueprint for creating powerful internal and external messages for current and future customers, employees, and shareholders. The Story of Purpose will leave you asking yourself "what gets me up in the morning?" instead of "what keeps me up at night?" Turn insight into profit with guru guidance toward successful algorithmic trading. A Guide to Creating a Successful Algorithmic Trading Strategy provides the latest strategies from an industry guru to show you how to build your own system from the ground up. If you're looking to develop a successful career in algorithmic trading, this book has you covered from idea to execution as you learn to develop a trader's insight and turn it into profitable strategy. You'll discover your trading personality and use it as a jumping-off point to create the ideal algo system that works the way you work, so you can achieve your goals faster. Coverage includes learning to recognize opportunities and identify a sound premise, and detailed discussion on seasonal patterns, interest rate-based trends, volatility, weekly and monthly patterns, the 3-day cycle, and much more—with an emphasis on trading as the best teacher. By actually making trades, you concentrate your attention on the market, absorb the effects on your money, and quickly resolve problems that impact profits. Algorithmic trading began as a "ridiculous" concept in the 1970s, then became an "unfair advantage" as it evolved into the lynchpin of a successful trading strategy. This book gives you the background you need to effectively reap the benefits of this important trading method. Navigate confusing markets. Find the right trades and make them. Build a successful algo trading system. Turn insights into profitable strategies. Algorithmic trading strategies are everywhere, but they're not all equally valuable. It's far too easy to fall for something that worked brilliantly in the past, but with little hope of working in the future. A Guide to Creating a Successful Algorithmic Trading Strategy shows you how to choose the best, leave the rest, and make more money from your trades. "Creating a Learning Culture features insightful essays from industry observers and revealing case studies of prominent corporations. Each chapter revolves around creating an environment where learning takes place each day, all day - fundamentally changing the way we think about how, what, and when we learn, and how we can apply learning to practice. For the first time contemporary work on this subject appears in one volume. Three sections address key aspects of learning culture: the modern business context and the importance of learning at every juncture; the organic and adaptive approaches organizational leaders can take to design enduring success; and the expanding role of individuals within organizations and the implications for business leaders, educators, technologists, and learners. Identifying the steps companies must take to remain competitive for years to come, this book explains how learning strategies applied to all aspects of every job can provide swift returns and lasting results."--Publ. description. Rebecca Friese shares the wisdom to help you to manage your culture and lead positive change, day by day. Figure out what works for your company in real life, and how to chuck out what doesn't to bring people into the fold and support cultural growth, all the way to the top. Whether you wish to create a work of art, a novel, a thriving business, nourishing relationships, or a deeply satisfying life, Robert Fritz, composer, artist, writer, and entrepreneur, reveals the guiding principles that can empower you to reach your goals. "From the Trade Paperback edition. According to John Warrillow, the number one mistake entrepreneurs make is to build a business that relies too heavily on them. Thus, when the time comes to sell, buyers aren't confident that

the company—even if it's profitable—can stand on its own. To illustrate this, Warrillow introduces us to a fictional small business owner named Alex who is struggling to sell his advertising agency. Alex turns to Ted, an entrepreneur and old family friend, who encourages Alex to pursue three criteria to make his business sellable: \* Teachable: focus on products and services that you can teach employees to deliver. \* Valuable: avoid price wars by specializing in doing one thing better than anyone else. \* Repeatable: generate recurring revenue by engineering products that customers have to repurchase often. Zoom meets Beautiful Oops! in this memorable picture book debut about the creative process, and the way in which "mistakes" can blossom into inspiration. One eye was bigger than the other. That was a mistake. The weird frog-cat-cow thing? It made an excellent bush. And the inky smudges... they look as if they were always meant to be leaves floating gently across the sky. As one artist incorporates accidental splotches, spots, and misshapen things into her art, she transforms her piece in quirky and unexpected ways, taking readers on a journey through her process. Told in minimal, playful text, this story shows readers that even the biggest "mistakes" can be the source of the brightest ideas—and that, at the end of the day, we are all works in progress, too. Fans of Peter Reynolds's *Ish* and Patrick McDonnell's *A Perfectly Messed-Up Story* will love the funny, poignant, completely unique storytelling of *The Book of Mistakes*. And, like *Oh, The Places You'll Go!*, it makes the perfect graduation gift, encouraging readers to have a positive outlook as they learn to face life's obstacles. Have you ever wondered why some people seem to catch all the breaks and win over and over again? What do the super successful know? What is standing between you and your wildest dreams? *The Book of Mistakes* will take you on an inspiring journey, following an ancient manuscript with powerful lessons that will transform your life. You'll meet David, a young man who with each passing day is more disheartened and stressed. Despite a decent job, apartment, and friends, he just feels hollow . . . until one day he meets a mysterious young woman and everything starts to change. In this self-help tale wrapped in fiction, you'll learn the nine mistakes that prevent many from achieving their goals. You'll learn how to overcome these hurdles and reinvent your life. This success parable is packed with wisdom that will help you discover and follow your personal purpose, push beyond your perceived capabilities, and achieve more than you ever dreamed possible. You'll find yourself returning again and again to a deceptively simple story that teaches actionable insights and enduring truths. Can you imagine your neighbor's face when he'll see you climbing onto your Porsche in the morning to drive to the Golf Club while he has to go to work? Because tonight you made money while you slept by selling your online course without even lifting a finger. Are you looking for a great way to generate more income without having to take on another job? Are you looking for a great way to share your knowledge with others while making some extra cash? Are you looking for a great way to make some passive income, thereby allowing you to become financially independent? Are you looking for a great way to improve your overall financial situation without having to work even more hours? If you can relate to any of these questions, then this is the book for you. In this volume, we are going to explore the world of online courses. If you have been thinking about starting your own course, but aren't sure where to begin, we have the answers you have been looking for. We are going to be talking about how you can start your very first online course from scratch. The best part of all is that you don't need any specialized knowledge to do it. In this book, we'll unveil everything you need to know to make your plans a reality. Here's a quick peek of what you can expect to learn in this book: How to choose the right topic for your course How to develop your own content in an easy manner How to use various types of media to enhance the learning experience How to create engaging content that keeps learners coming back How to create engaging content that keeps learners coming back How to produce quality text materials without having to write a full coursebook How to use your knowledge and experience to produce a quality value proposition



How to select the right course content so that your course is fun and informative  
How to pace your course so that learners are encouraged to finish it all the way through to the end  
How to choose the best way to publish your course without having to break the bank  
How to price your course effectively so that you can make real money ... plus much, much more!  
So, don't wait another moment. The longer you wait, the longer it will take you to reach your goals of financial independence. With a successful online course, you can generate a revenue stream for years to come. All you need is to invest some time and effort now. Then, you can sit back and admire your creation as subscribers come rolling in. Best of all, it's far easier than you think. So, if you are ready to take the plunge, then take a good, hard look at this book. Herein, you will find everything you need to know to get started on the most profitable journey of your life. The amazing part is that you can create many more courses. Eventually, you'll reach the lifestyle that you have always wanted. If that sounds like a fantasy to you now, then you really need to read this book. Find out how you can make all your dreams come true. You already have everything you need to be successful. The time to get started has come! In order to succeed in today's competitive environment, corporate and nonprofit institutions must create a workplace climate that encourages employees to continue to learn and grow. From the author of the best-selling *The Mentor's Guide* comes the next-step mentoring resource to ensure personnel at all levels of an organization will teach and learn from each other. Written for anyone who wants to embed mentoring within their organization, *Creating a Mentoring Culture* is filled with step-by-step guidance, practical advice, engaging stories, and includes a wealth of reproducible forms and tools. An interactive coloring book for fashionistas of all ages, *My Wonderful World of Fashion* is packed with beautiful and sophisticated illustrations specially created by the leading fashion-illustrator Nina Chakrabarti. The book encourages creativity, with illustrations to color in and designs to finish off, as well as simple ideas for making and doing (how to make a sari, turn a napkin into a headscarf, dye a T-shirt, and so on). Covering clothing, shoes, bags, jewelry, and other accessories, the illustrations span both vintage fashions drawing on beautiful and interesting objects from past ages and contemporary designs from the illustrator's own imagination. 'Did you know...?' features that give brief historical notes encourage children to be inspired by history and by other cultures. A wonderful celebration of fashion, the book will appeal to fashion addicts from 8 years plus. Get connected. *The Complete Idiot's Guide® to Creating a Social Network* takes reader through the technical aspects of creating a successful site - and addresses the responsibilities involved in running one. ? Covers how to build and maintain a website through a white label service such as GroupSite or Ning, and by using customized software for creating one's own network ? Addresses such issues as privacy, authenticity, fostering participation, quality versus quantity, moral and ethical guidelines, and much more ? Americans now average more than six hours per month on social networks, with an active unique social network audience estimated to be from 149 million-up 29 percent from 2009 ? Ad revenue taken in by social networking sites is growing rapidly, and many people and companies are looking for ways to get in on this growth

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